

# ART COPENHAGEN

**Application form for Art Copenhagen 2012, that takes place the 14.-16. September 2012 in Forum Copenhagen.**

## 1. Applicant

Gallery .....Established.....

Address .....Zipcode.....Town.....

Contact .....Phone.....Mobile.....

Contact email .....

Company email .....Website .....

Invoice address (if different from above) .....

## 2. Prices and standsize

### **FLOOR: 3 meter high whitepainted walls (16 mm) with white profiles**

DKK 935 per m<sup>2</sup> + admission fee 4.195. Prices are ex. 25% VAT



4 x 7 m = 28 m<sup>2</sup>  
DKK 30.375



4 x 8 m = 32 m<sup>2</sup>  
DKK 34.115



4 x 9 m = 36 m<sup>2</sup>  
DKK 37.855



4 x 10 m = 40 m<sup>2</sup>  
DKK 41.595



8 x 8 m = 64 m<sup>2</sup>  
DKK 64.035



Please indicate  
other size here

### **Talent**



Discount for 10 m<sup>2</sup> will be deducted from the price (min. stand: 28 m<sup>2</sup>)

### **BALCONY: 2.5 meter high whitepainted walls (12 mm) with white profiles**

DKK 700 per m<sup>2</sup> + admission fee 4.195. Prices are ex. 25% VAT



32 m<sup>2</sup>  
DKK 26.595



40 m<sup>2</sup>  
DKK 32.195



Northbalkony  
5 x 9 = 45 m<sup>2</sup>  
DKK 35.695



Northbalkony  
6 x 9 = 54 m<sup>2</sup>  
DKK 41.995



64 m<sup>2</sup>  
DKK 48.995



Please indicate  
other size here

By registering no later than **Tuesday 20. March 2012**, a discount equal to 5 m<sup>2</sup> will be deducted.  
Moreover, foreign galleries are offered an additional 20 % discount on the stand rental.

Please send the application to:  
Forum Copenhagen  
Julius Thomsens Plads 1  
1925 Frederiksberg C

Pr. email:  
Sales and Project Manager Henriette Dybkær  
hdy@forumcopenhagen.dk

**Deadline for the application: 20. March 2012**

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**Included in stand rental:**

- Booth walls on 3 sides incl. supporting wall in the chosen wall type
- Spotlights on 50 cm arm on all visible walls
- Wireless internet
- A sign with the name of the gallery, city and stand number
- 50 invitations/free tickets and a maximum of 10 exhibitor cards
- An opportunity to have your collectors invited to First Choice and vernissage
- A link on Art Copenhagen's website and gallery name in promotion and press material

### **3. The gallery**

**It is mandatory for the applicant to fill in the information below.**

The following artists will be represented at Art Copenhagen 2012 (Please attach C.V. and fotos of/or links to works:

.....  
.....  
.....  
.....

Motivation or concept for participation in Art Copenhagen 2012:

.....  
.....  
.....  
.....

Which fairs has the gallery participated in during 2011?

.....  
.....  
.....

Gallery profile:

.....  
.....  
.....

**The application is binding and is considered to be a legally binding contract from the moment participation in the exhibition is confirmed. Conditions for participation are listed in the application form.**

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Place and Date

Company Stamp

Signature

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## 4. General Conditions

### **§1. Prices and payment terms**

The order confirmation/stand rent contract is binding for the exhibitor after Forum Copenhagen ApS receipt of signed order confirmation/stand rent contract or when invoice is paid to Forum Copenhagen ApS.

The payment terms and prices specified on the front page of the order confirmation/stand rent contract or invoice shall be adhered to. Any further deliveries, which are invoiced separately, shall be paid within 14 days of the invoice date.

The exhibitor guarantees to pay for Forum's deliveries to the stand regardless of whether the deliveries have been ordered by the exhibitor or the exhibitor's supplier.

In all cases of overdue payment, Forum is entitled to demand payment with interest at the same interest rate as Forum's overdraft (incl. commission), and with the addition of 5 per cent. Interest will be charged from the date when payment is due until the date when payment has actually been made. In case of default, including overdue payment, Forum is entitled to compensation for any losses caused by the default. Forum is also entitled to either annul the agreement without obligation to refund any payments already made, or to maintain the agreement, but refuse further postponement and demand payment of the owed amount with the addition of interest, as specified above.

Forum Copenhagen ApS is entitled to adjusting for VAT and other statutory fees as to the prices agreed with the exhibitor. The right to adjustments applies in all respects and is accordingly not limited to changes imposed by the authorities.

### **§2. Right to change location, area and exhibition deadlines; right to cancel**

The order confirmation/stand rent contract is not binding for Forum until the exhibitor has returned the signed order confirmation/stand rent contract or when payment have been received by Forum Copenhagen ApS.

Within a time limit of 30 days after receipt of the signed order confirmation/stand rent contract /payment, Forum is entitled – without having to provide any reason or be liable for any compensation – to cancel in full any stand lease provided that any previously made payments are refunded.

The exhibitor must under no circumstances pass on the assigned stand area to third party.

Forum is entitled to change stand location and to reduce the agreed stand area provided that any reductions in space result in corresponding reductions in stand rent, but do not entail any other compensation on the part of Forum.

The exhibitor must at any time only decorate and construct the stand area within assigned stand area by Forum, and consequently not expand the area further.

### **§3. Force majeure**

In case of unforeseen occurrences such as acts of God, war, mobilisation, industrial action, lockouts, fire, government regulations or other circumstances over which Forum has no influence, and which prevent or significantly impede the holding of an event, Forum is entitled, fully or in part, to transfer the event to other premises, to limit the stand area or to cancel previously made agreements, fully or in part, without thereby incurring any liability towards exhibitors.

### **§4. Fitting and construction of stands**

The exhibitor shall comply faithfully with all regulations issued by Forum, the Fire Department, the health and other public authorities, and shall in addition comply with the technical rules provided to all exhibitors.

Further, the exhibitor is obliged to fulfil all deadlines for returning supplied order forms concerning stand fitting, construction, etc.

Provided Forum judges that the exhibitor will not finish construction and fitting of the stand in time, Forum is entitled to provide for completion of the stand at the exhibitor's own expense and risk. The exhibitor is obliged to keep their stand open and satisfactorily manned during the event's opening hours.

### **§5. Dismantling of stands and removal of exhibition materials**

Dismantling of stands and removal of exhibition materials is not permitted until after the event has concluded.

In such a case, Forum can fine the exhibitor an amount equivalent to the full rental amount of Forum's and the exhibitor's agreement. The fine does not limit Forum's right to demand compensation in accordance with other provisions of the contract, including those stipulated in these General Conditions, or under the rules of Danish law.

All displayed goods and exhibition materials are to be removed from the Forum by the time specified in the exhibition file understand construction and dismantling. Forum is entitled to remove all goods, exhibition materials, etc., at the exhibitor's own expense and risk, which have not been removed by the specified deadline.

Forum reserves the right to withhold displayed goods and exhibition materials, at the exhibitor's own expense and risk, as security for any claim Forum may have against the exhibitor.

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## §6. Sales, advertising and serving

The exhibitor shall follow the regulations stipulated by Forum and the authorities with regard to advertising, sales and order-taking as well as handing out of brochures, appetizers, free samples, etc.

Political propaganda in connection with exhibitions is forbidden.

Advertising, sales and order-taking as well as handing out of brochures, appetizers, free samples, etc., outside the stand's area or by firms not registered and approved as exhibitors is not permitted.

Forum, or the restaurateur appointed by Forum, has a monopoly of serving food and beverages inside the event's area, with the exception of consumption by personnel. Handing out appetizers or selling food and beverages from the stands may, therefore, only take place with Forum's prior approval, and may, at Forum's discretion, be only under the condition that a separate fee be paid to the restaurateur for this privilege. In addition, the exhibitor must naturally comply with any possible requirements from the health authorities.

Use of loudspeakers and screening of films, slides, etc., may only take place on condition that the surrounding stands are not disturbed.

## §7. Loan and subletting

Loan and subletting of the right to use the rented stand and materials is not permitted.

## §8. Photography

Photography in the exhibition area is not permitted. Exhibitors, however, can ask Forum for photographs of their own stand, for a fee. Before the start of an event, it is also possible to obtain Forum's written permission to have the exhibitor's own stand photographed by their own photographer. The exhibitor is responsible for the photographer not abusing this special permit by taking photographs of other exhibitors.

Forum reserves the right to photograph trade fairs/exhibitions/stands/congresses and to make use of these photos in future media, sales and marketing activities.

## §9. Personnel, guest and visitor cards

Each stand will be issued with a number of personnel cards free of charge in accordance with Forum's fixed guidelines.

Guest cards can be purchased at Forum, with a possible discount on the ordinary ticket price set by Forum.

Personnel, guest and visitor cards must be provided with a company stamp and the user's name. The cards are strictly personal. The exhibitor is responsible for these cards not being abused or resold, and can be fined by Forum a sum of DKK 100-500 for each case of abuse plus reimbursement of any loss on behalf of Forum in the event of abuse.

## §10. Liability

The exhibitor is liable for any damage to persons, premises or inventory caused by the exhibitor, their personnel and suppliers, or by the exhibited goods or materials. The exhibitor himself is not permitted to put right any damages. Forum is only liable for damages caused by errors or negligence on the part of Forum's own personnel.

All exhibited goods or materials are at the exhibitor's own responsibility and risk in every respect. In his own interest, the exhibitor should take out all necessary insurance policies.

Forum renounces any liability for damage to persons, exhibited goods and materials, etc., as well as liability for any possible indirect losses on behalf of the exhibitor, which may have been caused by failure in the electricity or water supply, all forms of breakage of cables and pipes, flooding, natural catastrophes, etc.

## §11. Rules of conduct

The exhibitor or the exhibitor's personnel can be evicted (and/or their existing agreement rescinded) if they, in Forum's judgement, act provocatively or in breach of contract, hereunder in violation of these General Conditions, or if the exhibitor's use of the rented stand and materials, including the exhibitor's form or character of exhibiting, should in Forum's judgement be a nuisance to other exhibitors or harm Forum's reputation or that of the rest of the exhibition. Forum can hereafter be compelled to dispose of the rented stand and materials without thus providing the exhibitor cause to claim reimbursement of already paid stand rent. Further, Forum reserves the right to refuse entry to persons deemed undesirable for employment at the exhibition or during its construction.

## §12. Claims and complaints

Any claims and complaints shall be immediately given to Forum in writing, at the latest before the close of the event.

## §13. Acceptance of Danish law and venue

The exhibitor acknowledges by his signature that any legal issue between him and Forum, based on the existing order confirmation/stand rent contract – including interpretation of any agreements entered into between him and Forum as well as settlement of matters concerning the exhibitor's possible liability for compensation – shall be judged and settled according to Danish law. The exhibitor accepts that the venue – depending on the magnitude of the case – shall be either the City Court of Copenhagen or High Court of Eastern Denmark.

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## §14. Cases of doubt

Forum's management shall resolve any circumstances not comprised by these General Conditions, and where there may be cause for doubt.

## §15. Changes in the existing General Conditions

Forum reserves the right to change the existing General Conditions, with immediate effect, should this be necessitated by order of the authorities or by other absolutely necessary circumstances.

## §16. Special agreements

Any possible special agreements between the exhibitor and Forum, which are not written on the back of the order confirmation/stand rent contract, are only binding insofar as they are accepted in writing by Forum.

## §17. Duration of the offer

The current offer is valid only 14 days from the date of the order confirmation/stand rent contract. Should Forum not have received the signed order confirmation/stand rent contract by that date, Forum reserves the right to rent the stand area to other parties.

§18. In addition, reference is made to the specific materials regarding the event – including descriptions, drawings, technical specifications, etc.

Rev. 2012

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